

ADVERTISE THROUGH THE CHAMBER

Affordable, Eye Catching Ways to Reach Ideal Customers

STAY TOP-OF-MIND IN THE OUTLOOK BUSINESS JOURNAL

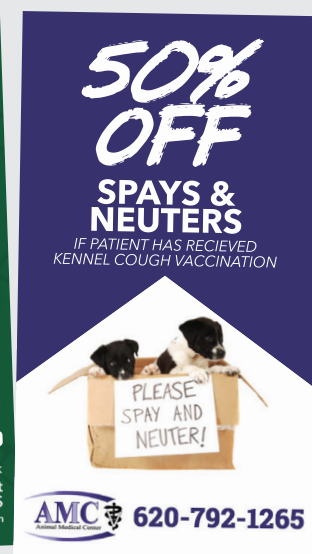
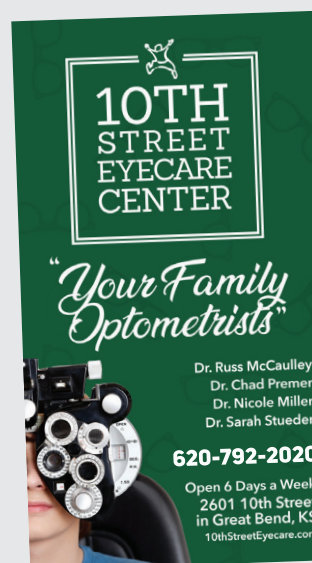
Full Color Monthly Advertising. Our monthly newsletter, called the *Outlook Business Journal* is a popular way for members to showcase their news and announcements with a monthly distribution of approximately 1,200 professionals in Central Kansas. Your business can feature a full color, eye-catching advertisement in all twelve issues to keep your business top-of-mind or draw attention to new products, services, or events that might not otherwise be included as featured news articles.

8 PRINTED ISSUES + 4 DIGITAL ISSUES

\$125 Per Month (Only 12 Spaces Available!)

Digital Issues Are Linked to Your Website or Facebook Page

We design the first ad for free! Discounts available for paying in advance or using static artwork all year long! See agreement on the back for details.



PRINTED FLYER INSERTS

We Print & Mail a Letter Sized Flyer. With a distribution of approximately 1,200 professionals, your business can place a letter sized flyer into our printed editions up to 8 times per year. We do all the printing and mailing, which saves time and money!

8 ISSUES AVAILABLE IN 2019

\$450 Per Flyer Per Issue

We can even help design your flyer if you need it!

DIGITAL FLYER INSERTS

Larger Distribution. More Attention. Higher Engagement. The digital issues have an even higher distribution through email and social media, opening up new audiences. They are also interactive with links and embedded video options available.

4 ISSUES AVAILABLE IN 2019

\$350 Per Flyer Per Issue

We can even help design your flyer if you need it!

GREAT BEND

CHAMBER OF COMMERCE & ECONOMIC DEVELOPMENT

2019 ADVERTISING AGREEMENT

DISPLAY ADVERTISING

I want my ad included in 2019!

Monthly Color Ad (2.75"W x 5"H)

8 Print Issues + 4 Digital Issues w/ Links

\$125 Per Month

Would you like to save \$100 by paying for the whole year up front?

- ☐ Yes, I'd like to save \$100 by paying up front.
☐ No, I'd prefer to receive an invoice each month.

Would you like to save \$100 by providing print-ready artwork?

- ☐ Yes, I'd like to save \$100 by providing the ads.
☐ No, I need the Chamber to design my ads.*

Mail Panel Color Ad (8.5"W x 5.5"H)

8 Print Issues Available - Sold Individually

\$300 Per Ad (No Added Fees for Printing)

*The first advertisement design is included at no additional cost. New ads or edits to existing ads will incur a \$25 design fee. Advertiser gets to review and approve artwork before it is used.

CUSTOM FLYER INSERTS

I want to stand out with a flyer insert!

Full Color Insert (Printed) - \$450

Full Color, Letter-Sized Flyer Insert
Includes the Cost of Printing and Postage!

Full Color Insert (Digital) - \$350

Full Color, Letter-Sized Flyer Insert
Can Include Links, Embedded Video, Etc!

Which 2019 issue would you like to utilize?

- | | |
|--|--|
| <input type="checkbox"/> February 2019 - Digital | <input type="checkbox"/> August 2019 - Digital |
| <input type="checkbox"/> March 2019 - Print | <input type="checkbox"/> September 2019 - Print |
| <input type="checkbox"/> April 2019 - Print | <input type="checkbox"/> October 2019 - Print |
| <input type="checkbox"/> May 2019 - Digital | <input type="checkbox"/> November 2019 - Digital |
| <input type="checkbox"/> June 2019 - Print | <input type="checkbox"/> December 2019 - Print |
| <input type="checkbox"/> July 2019 - Print | <input type="checkbox"/> January 2020 - Print |

Would you like help creating your insert?

- ☐ No, I will submit my own letter-sized PDF flyer by the 15th of the month prior.*
☐ Yes, I would like to hire a designer to create my flyer for \$250 extra.**

*PDF flyer inserts must be submitted by the 15th of the month prior. File must be high resolution (300 dpi) and letter-sized (8.5" x 11").

**Design must be requested on or before the 15th of the month prior, along with any related images, content, and instructions. Advertiser will get to review and approve artwork before it is used.

Embedded video links are permitted for digital flyer inserts, but development of video content is not included. Ask us about helping create an animated video for your business!

Company Name

Contact Person for Artwork

Email Address

Billing / Mailing Address (Include City, State, Zip)

Authorized Signature

PLEASE RETURN THIS SIGNED FORM

If you advertised in 2018 and do not wish to renew, please contact us as soon as possible. Your ad will continue to run until we are notified.

Attn: Megan Barfield

Great Bend Chamber of Commerce & Economic Development

Email: mbarfield@greatbend.org **Fax:** 620-792-2404 **Mail:** 1125 Williams, Great Bend, KS 67530

This agreement should not serve as an invoice. Once we receive your signed agreement, we will follow up to confirm the availability of the items you have requested and will provide an invoice for processing after your advertising has been reserved.