



# OUTLOOK BUSINESS JOURNAL

A MONTHLY PUBLICATION OF THE GREAT BEND CHAMBER OF COMMERCE AND ECONOMIC DEVELOPMENT

## GREAT BEND'S GOT JOBS!

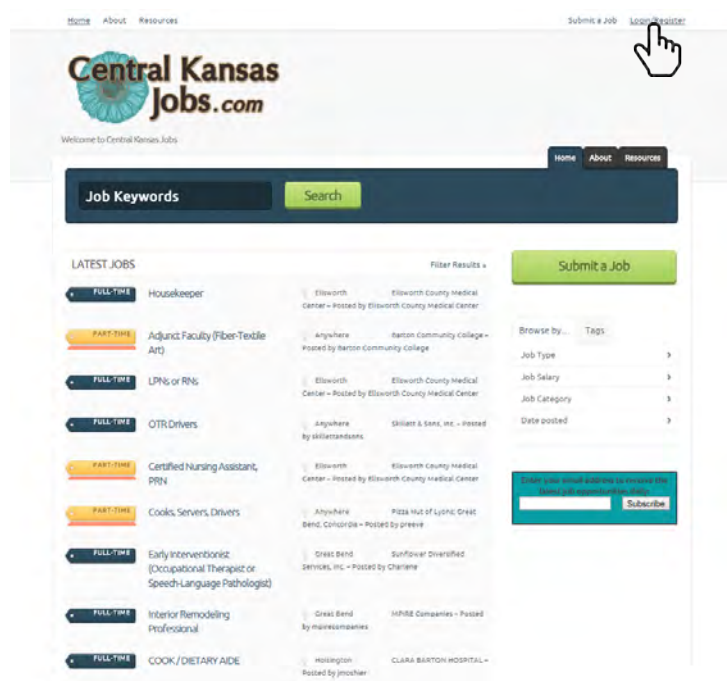
CHAMBER JOBS WEBSITE OFFERS FREE EMPLOYMENT TOOLS

**C**entral Kansas Jobs is a community resource and recruitment effort administered by the Great Bend Chamber of Commerce & Economic Development. The program exists to connect job seekers with available positions in the Central Kansas area. The initiative to attract individuals and families to the community includes working with employers and municipalities in Great Bend, Larned, Hoisington, Ellinwood, Claflin and all surrounding areas to utilize this FREE tool. The business community is encouraged to learn more about this resource, utilize the free tool, and help us tell both current and prospective residents that "We have Jobs in Central Kansas!"

### HIGHLIGHTS & FEATURES:

- **It's FREE** - With just a few clicks, employers can create a free account to post and manage job listings.
- **Extended Reach** - CentralKansasJobs.com is set up to feed our job postings directly to large search engines like Indeed, Career Builder & Monster - increasing your results without extra cost!
- **Marketing** - Through an active Facebook Page, local jobs fairs, and other marketing efforts, the Chamber works to propel this resource into the hands of qualified candidates.
- **Easy** - Monitored locally by the Chamber Staff, jobs posted to the site are typically approved and posted within 24-48 hours.
- **Traction** - Local participation is crucial! To ensure CentralKansasJobs.com remains a viable resource, it takes employers like you utilizing the site and posting your positions.

The Great Bend Chamber of Commerce & Economic Development staff stand at the ready to assist you with any questions. Please contact us at [jobs@greatbend.org](mailto:jobs@greatbend.org) or 620-792-2401 with any questions you may have.



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- ✓ Fever Over 101.5



## USD 428 Business Showcase Was a Huge Success

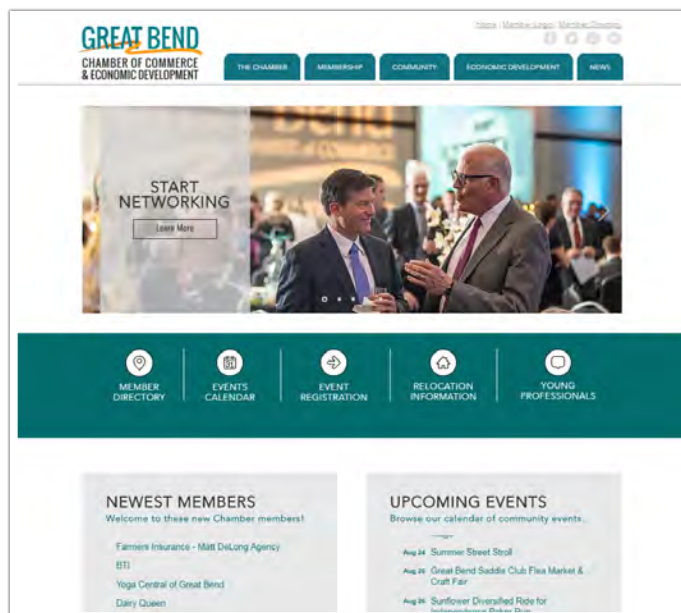
The Great Bend Chamber of Commerce & Economic Development, in partnership with USD 428, hosted the 3rd Annual Great Bend Business Showcase on Monday, August, 21st. More than 700 employees of the school district were invited to attend so that businesses in the area could thank them with drawings and giveaways, and kick off their school year on a positive note. 70 different businesses participated in this year's showcase, and the teachers and staff were very appreciative of the gesture. Check out a few pictures from the Showcase, or see more on the Chamber's Facebook page!

**VIEW MORE PHOTOS: [FACEBOOK.COM/GBCOC](https://www.facebook.com/GBCOC)**



## Chamber Launches NEW Website - greatbend.org

The Great Bend Chamber of Commerce & Economic Development recently launched a brand new, mobile-friendly website at [www.greatbend.org](http://www.greatbend.org). While this is the same address of their former website, many of the features and resources are new! We invite you to check out the new site, and bookmark it so that you can easily access its most popular functions – such as the events calendar, the membership directory, and more. To access your Member Information Center portal, use the links at the top or bottom of the homepage. Let us know what you think, or if you have suggestions to improve YOUR Chamber's website: 620-792-2401.



## Campaign Update from United Way of Central KS

United Way of Central Kansas had a jam packed, but successful August! It all started with a fantastic Chamber Coffee in Hoisington that had a great turnout. We then had the honor of working with the Dillons Cultural Committee on another volunteer day and they got us started on making 400 Literacy Kits that will be distributed in the Spring to Pre-K students in Ellinwood, Great Bend, Hoisington, and Larned. They also helped Catholic Charities of Southwest Kansas start work on their annual Wine Tasting Event.

Stuff the Bus took over Central Kansas on August 15th and 16th, bringing in buses full of items that our 23 Community Partners will put to good use. Thanks to the amazing volunteers who stood outside collecting items and the coordinators of it all, Dianne Call and Kay Wilbur.

We then officially kicked off our 2018 Campaign with Racing for a Cause that was held at the Columbus Club. This is our biggest fundraiser of the year, and proved to be another success. This event is coordinated by Carol Dema and Leslie Mingenback who work all year long to make this night a success and they did not let us down. Curtis the Mentalist played with the crowds minds and put on a great show.

We also had the honor of being a part of the USD 428 Business Showcase and thoroughly enjoyed our time talking with all the teachers and educators in Great Bend about what UWCK is doing within the schools and how much we support the work that they do every day.

As we head into September we are looking forward to more Chamber Coffees throughout the area. Come out and see us on September 7th at USD 428 District Office for the Great Bend Coffee, September 14th at the Jordaan Library in Larned, or on September 22nd at the Ellinwood Community Library. Also, look forward to starting to see us at your workplaces as we being making our Workplace Campaigns.

On September 19th United Way of Central Kansas will be kicking off Dolly Parton's Imagination Library in Great Bend! This will take place at the Great Bend Public Library in conjunction with their story hour at 10:00 am. We are beyond excited to see this huge goal come to fruition and we cannot thank all the donors enough for making this happen.



Outlook Business Journal  
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1125 Williams,  
Great Bend, KS 67530  
Phone: 620-792-2401  
Fax: 620-792-2404

Web address: [www.greatbend.org](http://www.greatbend.org)

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Jan Peters, President/CEO  
[jpeters@greatbend.org](mailto:jpeters@greatbend.org)

Andrea Bauer, Director of Business Development  
[abauer@greatbend.org](mailto:abauer@greatbend.org)

Megan Barfield, Member Relations Coordinator  
[mbarfield@greatbend.org](mailto:mbarfield@greatbend.org)

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## Sutherlands Celebrates 100th Anniversary

The Great Bend Community is invited to join in the celebration of Sutherlands' milestone 100th Anniversary on Saturday, September 23rd. In addition to excellent deals & promotions happening all weekend long, Saturday festivities will kick off at 11am in the parking lot and will include a free concert by Ricky Fugitt and his daughter Taylor, food trucks and more! Sutherlands is proud to be a part of the Great Bend community and of their long standing traditional customer service and care since 1917.

### Abbreviated History:

**1917** - Robert and Mae Sutherland open their first lumber yard in Durant, Oklahoma

**1940s** - 3 New locations open, bringing the total to 7 stores

**1950s** - 4 New locations open, bringing the total to 11 stores

**1970s** - 44 New locations open, bringing the total to 70 stores

**1980s** - 32 New locations open, bringing the total to 80 yards and over 3,000 employees

**1990s** - 40 New locations open, and lawn & garden departments become a big category

**2000s** - 23 New locations open, and in 2009 the Design Center opens to cater to Builders

**2010s** - 9 New locations open, including the Great Bend location opening in 2013



## The Fieldhouse Welcomes Trainer, Jessica Millsap

The Fieldhouse is excited to announce that Jessica Millsap has joined their training staff. Jessica is certified in TRX and NETA group fitness training. NETA is one of only two in America certifications that have earned NCAA accreditation. Jessica is continuously educating herself in the fitness industry so she can promote safe and effective teaching strategies. Her classes consist of High intensity interval training, on Tuesdays at 5:45 pm.

Jessica is also a lifelong resident here in Great Bend, Kansas and is a realtor with Coldwell Banker. She has two beautiful daughters and one grandson.

The Fieldhouse is a premier athletic training facility that specializes in group fitness, athletic training, basketball and baseball skills training. The Fieldhouse has 2 batting cages, a full size hardwood floor basketball court, weight equipment and over 10,000 square foot of turf for field training. To schedule a consultation with Jessica please call 620-791-7495 or 620-603-8583. Learn more at [www.fieldhousegb.com](http://www.fieldhousegb.com).



## GBCF Hosts Strategic Planning Workshop Sept. 14

A plan with no data is merely an opinion. Strategic planning is an organizational effort to set priorities and focus resources towards common goals. The Golden Belt Community Foundation will host a strategic planning workshop on September 14th from 9 am to 3 pm at the Holiday Inn Express in Great Bend. In this workshop you will learn options for identifying and organizing relevant data, approaches to establishing a shared vision, and methods to move your team or organization to action. Cost is \$50 and includes lunch. Learn more and register at [www.goldenbeltcf.org/leadership](http://www.goldenbeltcf.org/leadership).

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# HIGHLIGHTED EVENTS IN SEPTEMBER

- 1... Test & Tune, SRCA Dragstrip, 455 W. Barton County Road @ 7:30pm
- 2... NHRA Summit Points Race #7, SRCA Dragstrip, 455 W. Barton County Road @ 12pm
- 2... Clara Barton Bottoms Up Bike Ride, 250 W 9th St. @ 6:30am
- 5... Great Bend City Council Meeting @ 7:30pm
- 6... 24th Annual Kids Ag Day, Diamond K Farm
- 7... Chamber Coffee: United Way of Central Kansas, USD 428, 201 S. Patton Rd. @ 9am
- 7... Ribbon Cutting: Maurices, 3511 10th @ 10am
- 7... Summer Street Stroll, Downtown Great Bend @ 4pm
- 8... BCYP Networking Mixer, The Fieldhouse, 2817 9th St. @ 6pm
- 9... Pontiac Uprising & Car Show, SRCA Dragstrip, 455 W. Barton County Road @ 12pm
- 9... Together as a Community United We Stand Parade, Downtown Great Bend @ 6pm
- 11... Cancer Support Group, Heartland Cancer Center, 204 Cleveland St. @ 4pm
- 12... Dine for Dolly, Freddy's Frozen Custard, 3008 10th St @ 10:30am-10pm
- 14... Chamber Coffee: The Center for Counseling, 1225 Patton Rd. @ 9am
- 14... Summer Street Stroll, Downtown Great Bend @ 4pm
- 14... Leadership Golden Belt Strategic Planning Workshop, Holiday Inn, 3821 10th @ 9am
- 16... Sunflower, Families Together Mothers Matter Too, Perkins, 2920 10th @ 9:30am
- 16... KWEC Butterfly Festival, 592 NE K-156 Hwy @ 9am
- 16... Relay for Life 5k Walk/Run, Veteran's Memorial Park @ 7a
- 16... Inspire to Teach; Teach Through Play, BCC Fine Arts, 245 NE 30 Rd @ 8:30am
- 16... Farm to Table Dinner & Fundraiser, Heartland Farm, 1049 CR 390, Pawnee Rock @ 5pm
- 16... Brews with Bears, Great Bend Brit Spaugh Zoo @ 7pm
- 17... National Back to Church Sunday Worship Service & Free Picnic, First UMC, 2123 Forest Ave. @ 10:30am
- 18... Foster & Adoption Information Class, 2101 Jackson St. @ 6pm
- 18... Great Bend City Council Meeting @ 7:30pm
- 19... UWCK - Dolly Parton Imagination Library Kick-Off, Great Bend Public Library @ 10am
- 19... Central KS Partnership Meeting, Sunflower Div. Westside Market, 5523 10th @ 9am
- 19-22... Weaving Retreat, Heartland Farm, 1049 CR390, Pawnee Rock @ 8am
- 20... Dog for a Dog Fundraiser, Landmark National Bank, 1623 Main St. @ 11:30am
- 21... Chamber Coffee: Sunflower Diversified Westside Market, 5523 10th St. @ 9am
- 21... 6th Annual Sunflower Diversified Chris Cakes Pancake Feed, Prince of Peace Parish Center, 4100 Broadway @ 4pm
- 21... Business After-Hours: Plains State Bank, 800 Coolidge St. @ 5pm
- 22-24... Hahn Brother's Supercross Shootout, Expo Complex Motorcross Track, 455 W. Barton Co Rd. @ 10am
- 23... Sutherlands' 100th Anniversary Celebration, 5520 10th St., all day events
- 25... Barton County Historical Society Monthly Program, 85 S. Hwy 281 @ 7:30pm
- 26... Workers' Compensation Symposium, BCC Learning Resource Center Plaza De Cavanaugh Rm L116, 245 NE 30 Rd @ 10:30am
- 26... Great Bend Tribune Women's Expo, Great Bend Events Center, 3111 10th @ 3:30pm
- 28... Chamber Coffee: Kindred Hospice, Chamber Spray-Holt Family Board Room, 1125 Williams @ 9am
- 29... Test & Tune - Gamblers Place, SRCA Dragstrip, 455 W. Barton County Road @ 7:30pm
- 30... Hero for Heartland 5k Run/Walk, 3600 Broadway Ave. @ 6:30 am
- 30... NHRA Summit Points Race, SRCA Dragstrip, 455 W. Barton County Road @ 12pm
- 30... Ellinwood Hospital Foundation 2nd Annual Golf Tournament, Grove Park Golf Club, 407 W 3rd St. @ 7:30am
- 30... Bank of the West Community Shred Day, 1200 Kansas Ave., @ 9am

## Reoccurring Events:

Sept. 1 - 15... Shafer Gallery Exhibit: Sculptures by Glenn Zwegardt, 245 NE 30 Rd, 10am - 5pm daily

Barton County Commission Meetings, Every Monday, Barton County Courthouse, 1400 Main Rm. 106, 9:00am



## Sunflower Diversified Services Adds Raffle to Pancake Dinner

A new addition to the annual Sunflower Diversified Services pancake feed will result in prizes for several lucky raffle winners, said Connie Oetken, the non-profit agency's director of development. Raffle tickets are on sale at a cost of \$5 per ticket; with the purchase of five, get one free. Winners will be announced at the pancake dinner, which is set for 4 to 7 p.m. Thursday, Sept. 21 at the Prince of Peace Parish Center, 4100 Broadway in Great Bend. Cost is \$5 per person. Ticket holders do not have to be present to win.

Sunflower serves infants, toddlers and adults with developmental disabilities and delays in Barton, Pawnee, Rice, Rush and Stafford counties.

Oetken outlined the prizes for first through sixth places:

The top winner will receive two \$100 EPPI gift certificates - one for beef, one for pork; second place earns four \$50 gift certificates to Applebee's, Delgados, Perkins and Classic Inn. A \$100 gift certificate for Zip's at 10th and Grant will go to third place.

Fourth through sixth places, respectively, will bring a \$100 Pro Tint wash and wax certificate; \$50 Walmart gift card; and \$50 Dillons gift card. "Everyone who participates in any Sunflower fundraiser can be assured that every cent we raise remains here in our local communities," Oetken said. "Tax revenues have been cut and the people we serve rely on their neighbors' generosity for health-care services and adaptive equipment - to name just a couple of needs."

For more information, contact Oetken by calling 620-792-1325.



## ACCOUNTS RECEIVABLE FINANCING & MANAGEMENT

SERVING THE MIDWEST FROM ELLINWOOD, KS

It is probably a cash-flow problem that initially attracts businesses to seek the services of National Billing (NB). But it isn't necessarily what keeps them coming back. NB, 105 N. Main, Ellinwood, is a locally owned accounts receivable financing and management firm, which General Manager Mel Waite explained for the layman. "When a business sells a product or service, and incurs receivables, we will pay those receivables," Waite said. "This is a cash advance. Then, we will bill our client's customer in our client's name. This is a valuable service because without capital, you will not survive."

Cash flow aside, however, NB clients "start to learn about our integrity and the value of our management services," Waite noted. "They opt to stay with us because of the value beyond the cash-flow remedy. They soon realize we can help with the management component."

"A business can do a great job of selling a product or service but might fall short on the management side," he continued. "If you don't monitor receivables, it can have a negative impact."

Waite emphasized that even though NB contacts companies on behalf of clients, it is not a collection agency. "We will make follow-up contacts with our clients' customers about what is happening," he said. "But we are proud of the fact that we treat their customers like our clients want us to treat them - with respect."

"We represent our clients with an understanding of rural America and business cycles," he added. "We also realize farmers are seasonal payers and that every business is unique."

NB's seven employees collaborate with all sizes of businesses - from the sole proprietor to large firms. Its client list includes retailers, manufacturers, distributors, medical services, agriculture dealers, repair shops, plumbers, mechanics and electricians.

While NB focuses on businesses in the Midwest it can also work with clients throughout the United States.



"Since its inception in 2005, National Billing has emphasized dependable and personal service for all its clients, with the highest degree of integrity," Waite said. "We take a tremendous amount of pride in serving business clients and helping them succeed. The importance of prompt funding of receivables is constantly emphasized, while we maintain oversight and portfolio management for each client."

One of those clients is Wayne Schwartz at Schwartz Auto Service in Jetmore, said Everett Royer, NB director of marketing and product development. "Wayne provides a very valuable service for his community," Royer said, noting Schwartz thanked NB with a testimonial.

Schwartz went out on his own 18 years ago in a farming community and struggled with cash flow. "I was busy but I didn't have the money in the bank ...," Schwartz wrote in his testimonial. "Working with National Billing frees up my cash flow so I can profitably run my business. I'm able to get cash discounts with my suppliers."

"I also like the people that I work with there. My account manager is Tonya and she is fabulous to work with. She's a straight-shooter. If there are any issues with my accounts she will notify me and go through them all with me. She is very professional."

Another testimonial came from Stan Smith at Smitty's Tire and Battery in Quinter, who wrote: "It was economically more feasible for me to switch to National Billing than trying to run conventional accounts receivable with part-time office help. Cash flow up front is hard to come by and this gave me another tool to work with."

Royer's background is in ag implement dealerships and he has been familiar "with the type of service NB offers. It all comes down to cash flow. And the perk is the management services we provide."

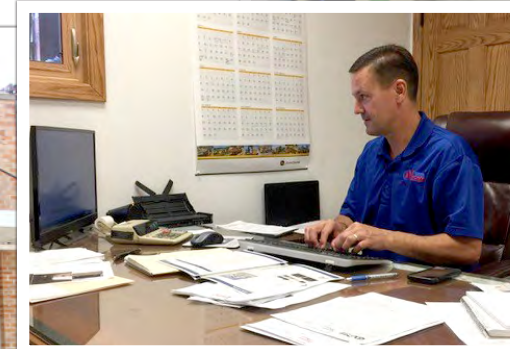
Waite's career has been in ag, ag finance, public administration and economic development. "This is proof you can move from profession to profession and make it work," he laughed.

Waite and First National Bank of Hays formed National Billing LLC in May 2005. In January 2013, the majority stock ownership was acquired by Astra Bank as part of the sale of First National assets. NB maintains an affiliation with Astra Bank, along with other financial institutions as sources of dependable capital. It was originally located at Sunflower Bank in Ellinwood before moving up the street about five years ago.

"We have had growth over the years but like everyone else we have seen a downturn in this economy," Waite commented, noting the depressed ag and oil industries. "But we are fortunate to partner with others who have a commitment to rural America. We know the economy will rebound and we are preparing for it."



National Billing is located at 105 N. Main in Ellinwood, Kansas.



Above - Matt Hoisington, owner of C&V Kansas Doors in Great Bend is a local customer of National Billing, utilizing their services during peak seasons to manage cash flow and help with billing.



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## **2nd Annual Bike Brew Q Deemed a Success**

Over 160 cyclists, craft beer and barbecue enthusiasts came together and raised upwards of \$5,000 for the Cystic Fibrosis Foundation at the second annual Bike Brew Q event at the Great Bend Expo Complex on Saturday.

Cyclists headed out in the morning and routes were available from 20-72 miles and included road and gravel routes. All routes included support and gear (SAG) stops sponsored by local businesses and philanthropy groups, and gave riders a chance to rest, hydrate and refuel.

"2017 served as a proving year, this event is here to stay," said Event Chair Ryan Fairchild. "Our participants gave their sweat and hard earned money to help raise money for the Cystic Fibrosis Foundation. I am extremely proud of what has been accomplished with this event, bringing together cycling, craft beer, barbecue and charitable giving."

The SAG stops were sponsored by Golden Belt Bicycle Co., Skikes Bikes, Image Total Fitness and Barton County Young Professionals.

Following the cycling event the Craft Brew Expo took place from 1-4 featuring 8 breweries from 3 states. The breweries brought their own personnel, merchandise and beer to the event to showcase their products. Expo attendees had access to unlimited samples, free giveaways by the breweries and all ticket holders received a free Bike Brew Q pint glass. Learn more about future events at [www.bikebrewq.com](http://www.bikebrewq.com).



## **Bank of the West Presents Shred Day Sept. 30**

Bank of the West Presents Community Shred Day on Saturday, September 30th from 9:00 am to 12:00 pm at their Great Bend branch, 1200 Kansas Avenue. You are invited to bring unwanted personal documents for complimentary shredding and disposal. Representatives from Bank of the West will be on-site to offer information on protecting yourself against identity theft. Document shredding limited to 50 pounds per household. Mobile shredding truck will be on-site.

## **Superior Essex to Host Open House Sept. 2**

For the third year in a row, Superior Essex has been certified as a Zero Waste to Landfill facility. The facility is a local copper data cable manufacturer located in Hoisington, KS and employs nearly 250 people from the surrounding communities. The Hoisington facility is the first telecommunications manufacturer to achieve a Zero Waste to Landfill certification, which is also a designation that has been attained by very few manufacturers of any type throughout the US.

Zero Waste to Landfill certification is a means of recognizing the achievement of a 100% landfill waste diversion rate. Landfill waste diversion, defined as the prevention and reduction of generated waste through source reduction, recycling, or reuse has been characterized as one of the best ways manufacturing companies can demonstrate genuine environmental responsibility. "This achievement is the result of many years spent devising new ways to continuously reduce waste, and a testament to the dedication and hard work our Hoisington plant employees exhibit in reducing our environmental footprint," says Tony Szot, Plant Manager. "Through these continued efforts we have kept tens of millions of pounds of waste from reaching landfills."

On Saturday, September 2nd, the Hoisington facility will be conducting an open house from 10am to 4pm. The plant will provide guided tours of the facility including an in depth look at how the copper cables are constructed.

## Cherry Village PEAK Action Plan Approved

Cherry Village Benevolence got its feet wet in the early stages of a specialized training program and now is going full tilt to ensure continued high-quality, resident-centered care, Administrator Pam Lewis said.



The program is called PEAK, which stands for Promoting Excellent Alternatives in Kansas. It is a joint venture of Kansas State University's Center on Aging and the Kansas Department for Aging and Disability Services. Cherry Village is a non-profit, short- and long-term-care facility at 1401 Cherry Lane. It has been involved in PEAK for a couple of years.

New priorities in this year's plan include enhancing efforts to understand residents' preferences on their schedule and activities. Another is on their diet and menu choices, allowing residents to eat what, when, and where they want. A third aspect has to do with empowering the staff to make their own schedules and engaging them with the residents. A local family has managed Cherry Village, a non-profit facility at 1401 Cherry Lane, since it opened in 1978.

## New Physician Assistant Treats St. Rose Patients

The new physician assistant at St. Rose Health Center is eager to start seeing patients in the facility's Convenient Care Walk-in Clinic. Linda Avila, a Kansas native, will be available in the clinic beginning Aug. 22 to care for and treat patients with a variety of illnesses and conditions.

In a sense, Avila said, her new job at St. Rose is like coming home. She previously worked in the Dreiling/Schmidt Cancer Institute at Hays Medical Center. HaysMed is the sole owner of St. Rose. "I loved that experience and am looking forward to reconnecting with my friends and colleagues at HaysMed, as well as making new friends at St. Rose.

Avila has cared for patients in several Kansas and Texas facilities; her most recent position was at the Manhattan Urgent Care Clinic. Avila earned her bachelor's degree with an emphasis in health sciences from Des Moines University Osteopathic Medical School, and completed health sciences studies at Washburn University in Topeka. She also has a bachelor's in business administration from Baker University. She married Don Avila a year ago, and has two sons and six grandchildren.

St. Rose Health Center specializes in primary care, prevention and wellness. Services include St. Rose Family Medicine, Convenient Care Walk-in Clinic, Great Bend Internists, Imaging, Cardiac Rehab, Physical Therapy, Golden Belt Home Health & Hospice and a comprehensive Specialty Clinic.



## Johnson Chosen for Trustee Leadership Award

Mike Johnson, local business owner and Barton Community College Board of Trustees Chair, has been recognized with the Western Regional Trustee Leadership Award via the Association of Community College Trustees (ACCT), a national organization. Johnson was nominated by his fellow board members and contended with nominees from 10 other states and a large portion of Canada to receive the Western Region honor.

As the recipient, Johnson is automatically in the running against trustees from other regions for the National Trustee Leadership Award. According to the nomination packet, he has an 18-year history of raising the bar for what it means to be a Trustee. He served as the board's chair for six years, and as Vice Chair and Secretary. He has been an active member of the Kansas Association of Community College Trustees, serving two terms each as President and Secretary and one term as Vice President. See the full announcement at [news.bartonccc.edu](http://news.bartonccc.edu).



## Join Us - Mixer Sept. 8

It's that time again! Once every quarter, the Barton County Young Professionals group gathers at a sponsoring business for a casual networking event designed to give people the opportunity to sign up as new YP members, volunteer for community projects, and meet new people in a fun, laid back environment.

The Fieldhouse invites YOU to enjoy an action packed evening that will include dinner, beer, wine coolers, AWESOME door prizes, and interactive activities! Feel free to dress casual and come ready to network with your professional name tag & business cards!

The Fieldhouse is a premier athletic facility in Great Bend and is home to some of the most energetic trainers and fitness gurus.

The Fieldhouse also boasts a "business wing" which is home to several business tenants.

### Evening Activities to Include:

- Athletic Challenges, Dodgeball, Football Throw, Basketball Knock-Out & more!
- Photo Booth by Marketing Maven Consulting
- 10 Min Chair Massages by Symmetry Massage
- Travel Highlights from Limitless Destinations & WyRica Adventures, LLC

### Door Prizes:

- KSU vs. TCU - 4 tickets & parking pass
- Fit Bit
- \$100 Cash
- One month of HIIT Training
- Ugly Stick Fishing Pole
- Massage & Oil Basket
- \$50 Travel Gift Certificate
- Free Pass to Elite Performance Preview Oct. 16-20th

BCYP is driven by the initiatives of LEAD. NETWORK. VOLUNTEER. Anyone 21 to 40(ish) years of age who lives in the Barton County Area is welcome and encouraged to attend this free event... So bring a friend!

No RSVP is required. If you'd like more information, visit [bartonyp.com](http://bartonyp.com).

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## Aflac's Gail Moeder Honored with Social Award

"I'm sorry, he has cancer." Gail Moeder, from Great Bend, heard those words a little more than two decades ago. Those five devastating words that no one ever wants to hear. Whether it is a personal diagnosis or for a loved one, cancer can shatter hopes and dreams like a sledge hammer to glass. In this case, it was Gail's husband Steve. Sadly Steve lost his battle with cancer, erasing the promise of unfulfilled memories.

Winston Churchill once said, "If you are going through hell, keep going," and that's what Gail Moeder did. She kept going, turning her personal tragedy into hope for other families who face similar challenges. For more than 20 years she has donated her time and money to Camp Hope, a summer camp for young people who have or have had cancer. It's a place where they can go for a week every year and just be kids, surrounded by other kids who have shared their experiences – and it's free. Gail is now vice president of the non-profit Camp Hope Heartland, having further elevated her commitment to the cause and to her community.



Today, Gail works as an independent sales agent for Aflac, the insurance company that pioneered policies for people to protect themselves in the event that they have cancer. The company has also given more than \$116 million towards the treatment and research of childhood cancer and sponsors the Aflac Cancer and Blood Disorders Center in Atlanta, Georgia; something that also drew Gail to the company.

In July, as a special ceremony in Georgia, Aflac unveiled its 2016 Corporate Social Responsibility Report and within its pages they honored three sales agents who have made a big difference in the communities in which they live and serve. Among their more than 70,000 licensed agents, Gail was one of the three selected. She was flown to Columbus, Georgia, where the company is headquartered and honored by CEO Dan Amos, President Teresa White, Chief Financial Officer Frederick Crawford and Chief Communications Officer Catherine Blades. In short, all of the heavy hitters were there to fete Gail in front of hundreds of Aflac employees for a job well done.

Being good matters and Gail Moeder of Great Bend, Kansas makes sure it matters even more. Her company's Corporate Social Responsibility slogan is "Everyone has the power to do good." Gail Moeder lives that credo and represents everything that is truly good about our community.

## OPI Offers New Software to Enhance Email Security

In some cases, a fake email is obvious. But in other cases, an email may have the ring of familiarity, which leads the recipient to click on an attachment. It is only later that the recipient realizes data has been compromised or money has been lost. Since this scenario is becoming more and more common, Office Products Inc. now offers a product to alleviate the problem. It is called KnowBe4. "This is an interactive training course that a company can use to monitor itself," said Joey Bahr, OPI technology sales manager. "We can train you how to use it, which doesn't take very long. KnowBe4 is well-designed and user-friendly."

The product is available to companies that have at least 25 users with email addresses specific to the business. A company can set it up and administer the software on its own, or OPI can handle everything. Initial training for KnowBe4 covers the basics, said Michael Juergensen, OPI technology sales representative. Juergensen and Patrick Jacobs, service technician, are the go-to guys for KnowBe4.

OPI is located at 1204 Main in Great Bend; 516 Broadway in Larned; and 724 N. Main in Russell. Learn more by calling them at 620-793-8479.

## Yoga Central Hosts Chamber Ribbon Cutting

On August 10th we welcomed Yoga Central of Great Bend into the Chamber family! Owner Morgan Stevens, along with her husband, Jeff, and children, Levi and Kirra, opened the doors of Yoga Central in 2018 to their friends and the community. Their hope is encourage, inspire, and support a "Healthy Life Movement" in Great Bend and the surrounding area. A trained Yoga instructor, Morgan has been developing her own style of Yoga, combining movement, strength, breath, mindfulness, and safety. Morgan, along with two additional instructors, Sarah Burkhead and Danielle Feist hold daily classes with a variety of times and options available – including group classes! For more information, find them on Facebook or online at [www.yogacentralofgreatbend.com](http://www.yogacentralofgreatbend.com).



## Landmark National Bank 'Dog for a Dog' Sept. 20

Landmark National Bank is partnering with the Golden Belt Humane Society to raise funds and awareness with its fifth annual Dog for a Dog event. The event is scheduled for Wednesday, September 20, from 11:00 AM until 1:30 PM, at Landmark's 1623 Main Street location.

Landmark associates will be grilling and serving hot dogs with a drink for a donation to the Golden Belt Humane Society. A minimum \$1.00 donation for the hot dog and drink is suggested. Beef sticks will also be sold for \$2 each. The Humane Society is planning to bring some of their adoptable furry friends that day. Both Landmark National Bank's in Great Bend are currently accepting donations on the Humane Society Wish List including pet supplies, dog food, and other items.

"We are excited to serve hot dogs, collect donations, and raise money for a great cause," said Julie Mazouch, bank manager. "The Golden Belt Humane Society does great work and we are happy to partner with them."

Landmark Bancorp, Inc. is listed on the NASDAQ Global Market under the symbol "LARK." Headquartered in Manhattan, Kansas, Landmark National Bank is a community banking organization dedicated to providing quality financial and banking services. Landmark National Bank has 29 locations in 23 communities across Kansas: Manhattan (2), Auburn, Dodge City (2), Fort Scott (2), Garden City, Great Bend (2), Hoisington, Iola, Junction City, Kincaid, LaCrosse, Lawrence (2), Lenexa, Louisburg, Mound City, Osage City, Osawatomie, Overland Park, Paola, Pittsburg, Topeka (2), Wamego, and Wellsville, Kansas. Visit [www.banklandmark.com](http://www.banklandmark.com) for more information.



## GREAT BEND CHAMBER OF COMMERCE & ECONOMIC DEVELOPMENT

### Welcome to Our NEW Chamber Members

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Shannon Stafford - Store Manager  
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Great Bend, KS 67530  
(620) 617-4142  
[www.yogacentralofgreatbend.com](http://www.yogacentralofgreatbend.com)  
*Fitness & Health*

#### BTI

Cody Dick - Store Manager  
248 SE 10 Ave.  
Great Bend, KS 67530  
(620) 793-7351  
[www.btiequip.com](http://www.btiequip.com)

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Great Bend, KS 67530  
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## CHAMBER COFFEE SCHEDULE

### Every Thursday at 9:30 AM

**September 7, 2017**

**UNITED WAY OF CENTRAL KANSAS**

**USD 428 District Office - 201 S. Patton Road in Great Bend**

The United Way of Central Kansas is proud to host this week's coffee at the USD428 District Office. USD 428 participates in the UWCK Workplace Campaign and holds the distinction of a Pacesetter Company. UWCK funds 23 agencies and 5 community impact programs. Join us to learn more about expanding the Reality U program to other area schools, and the Dolly Parton Imagination Library coming to Great Bend.

**September 14, 2017**

**THE CENTER FOR COUNSELING AND CONSULTATION**

**Community Based Services Facility**  
**1225 Patton Rd. in Great Bend**

The Center for Counseling and Consultation is the licensed community mental health center (CMHC) for Barton, Pawnee, Rice and Stafford Counties and offers a wide range of services including individual and family counseling, medication consultation, addiction assessment and recovery, case management and peer support. The Center has been serving the mental health needs of central Kansas since 1967.

**September 21, 2017**

**SUNFLOWER DIVERSIFIED WESTSIDE MARKET**

**5523 10th Street in Great Bend**

Sunflower Diversified Services is the original full service provider for children and adults with developmental disabilities in the area. SDS has been supporting Central Kansas for 50 years. THERE IS A DIFFERENCE!

**September 28, 2017**

**KINDRED HOSPICE**

**1125 Williams Street - Spray Holt Family Board Room in Great Bend**

We at Kindred believe that Hospice is about living and not dying. Our compassionate care provides the physical, emotional and spiritual resources needed to make the most of every moment, with the extraordinary service you expect.

**October 5, 2017**

**BARTON COMMUNITY COLLEGE BOOKSTORE**

**Upper Level of the Student Union**  
**245 NE 30 Road in Great Bend**

The Barton Bookstore is proud to host the Chamber Coffee, and give members a chance to check out what we have to offer in the way of books, clothing, and specialty items. Please join us for Coffee, refreshments, and door prizes.



3307 10th Street • Great Bend, KS 67530

**McDonald's**

is providing coffee for Chamber of Commerce coffees.