

Great Bend Chamber of Commerce

The Great Bend Chamber of Commerce will promote and improve Great Bend through its services and partnerships to encourage growth and assist existing and new business in reaching their business goals.

Membership Information and Dues Structure

Great Bend Chamber of Commerce
1125 Williams
Great Bend, KS 67530

620.792.2401
620.792.2404 - fax

gbcc@greatbend.org
www.greatbend.org

Benefits

The Chamber is Working for You

Currently more than 600 companies have found membership in the Great Bend Chamber of Commerce and Economic Development to be an important investment towards ensuring their future. Now we invite you to explore the endless ways in which you can enhance your business and support your local community.

Advocacy for Business

Governmental Relations - Government action related to such issues as taxation, education, transportation, regulation, and public safety can significantly affect the health of your business. Each year the Chamber develops a **legislative agenda** that supports the business community. Help lead the way on issues critical to our community! The Chamber develops and recommends policy, tracks information on legislative issues, and builds relationships with key public officials.

Human Resource Roundtable – HR Professionals meet quarterly and identify areas of interest.

Manufacturers Roundtable – All manufacturing companies are encouraged to participate in this roundtable discussion that addresses specific needs related to manufacturing.

Business Speakers Series – an informative series of professional speakers who inspire and educate the business community.

3i Show – This bi-annual event showcases the advancements in industry, irrigation, and implements. Partnership with the Western Kansas Manufacturer's Association.

Great Bend Commercial Real Estate listings – In order to provide up-to-date information to commercial developers, The Chamber and Economic Development collects information on available commercial real estate locations.

Community Marketing and Promotion

Website – An opportunity for your business to be listed on the newly created website. Keep up to date on all Chamber and community activities and business issues.

Gift Certificates Program –The highest rated program provided by The Chamber ... this program allows local dollars to stay local. Over 4,000 certificates were issued in 2005.

Monthly Newsletter – Stay abreast of news that affects your business through this monthly publication which features information on new businesses, business professionals, and business expansions.

Community Profile – An opportunity to be featured in the new publication which is distributed to developers and potential business owners. Features information on the community, services, and health care, and demographics.

Public Relations – Does your business have news to share such as a new product or employees? Send information to the Chamber and this information will be included in the bi-weekly Chamber E-Note to all chamber members.

PRIMETimers Group – A group of retired professionals who still have an interest in the development of the community. This group processes a wealth of knowledge and expertise to assist young professionals and business owners.

Investment in the Future

Agribusiness Committee - Provide educational opportunities to inform students and business people of the major importance of agriculture's economic impact on the community and region. Organize Kid's Ag Day program for Barton County 4th graders, promote AgriTourism – "Day in the Country", and serve as a resource to research and promote new markets for agriculture products.

JOBS – Does your company have jobs that need to be filled? centralkansasjobs.com is an excellent way to promote openings.

Leadership Great Bend - This outstanding leadership development program was created for the purpose of seeking out, motivating and preparing business men and women to accept future leadership roles in the community.

Young Professionals - Offer innovative ways for young professional aged 21 – 40 in the Great Bend area to socialize and explore their professional horizons. Plan and organize socials and help establish a new generation of leaders.

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- Business Recruitment and Retention** - The Great Bend Chamber and Economic Development develops and guides interested companies through the site selection process, shares the strengths of doing business in Great Bend, promotes the expansion of existing business and provides information to interested parties associated with the development process. Creating more jobs and capital investment in our community means broader tax base and more people and companies to take advantage of your goods and services. That's beneficial to your bottom line!
- Advancement of Entrepreneurship** – The Chamber partners with various organizations who assist new and seasoned entrepreneur as they grow their business.
- GBHS Alumni Association** – As a recruitment tool, The Chamber partners with Great Bend High School to encourage former students to “come home” and raise their family and their business.
- Expo Complex** - With over 50 annual events at the Expo Complex, your business can rent the facilities or attend one of the many events.

Chamber Member Services

- Membership Directory** – Each year the Chamber produces a membership directory and members receive a free listing. Opportunities for a display advertisement are available to ensure your business name stays in front of your customers and potential clients throughout the year. The membership directory is also listed on the Chamber's website.
- Chamber Ambassadors** assist the Chamber with numerous networking events, ribbon cuttings, ground breakings, and membership recruitment. This hardworking group of volunteers allows the Chamber to cultivate business relationships and network with the area's most successful people. If you would like to become an Ambassador and represent your company contact the Chamber office.
- Gary Gore Golf Tournament** – Held annually in June, this networking event is a fun way to do business.
- Making Business Easier** – The Chamber provides the following services to all members
Mailing labels, a meeting room, bulk mailing postage stamp, city maps, and a list of clubs and organizations.
- Plan Room** – The Chamber gathers and provides access to project architectural plans for Chamber Plan Room members. Members may review plans at the Chamber office or check them out for review offsite.
- Referral system** – Chamber members receive referrals from the many requests for information the Chamber receives daily from telephone calls and website visits.
- Relocation information** – Another advertising opportunity targeted to potential new businesses and newcomers to the community.
- Networking** - Business After Hours, weekly Chamber Coffees and, Annual Meeting
- B2B Event** – A trade show where your business can promote new products or new innovations.

Community Development- Great Bend is a growing and vibrant city with a reputation as a leader and innovator among public entities. This high quality of life is the result of a strong partnership between business and civic leaders both in Great Bend, Barton County and the surrounding area. Chamber professionals will be there working together daily with city staff, elected officials, and other area civic leaders, planning and implementing a long-term future that benefits both residents and businesses and preserves our community's high quality of life -- some of the Chambers least visible but most critical work!

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Thank you for your
investment and
commitment.

Please contact us should you
have additional questions or
need information.

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Membership Application

See what the Great Bend Chamber of Commerce/Economic Development has to offer you.
To join, simply fill out the form below or contact us at 620.792.2401.

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Company Name Holding Membership _____

Mailing Address: _____

City _____

State _____ Zip _____

Phone Number _____ Fax _____

Website _____

Number of full time employees _____ Part-time employees _____

COMPANY REPRESENTATIVES - (up to 3) for Chamber directory listing, mailings, emails:

First Contact _____ Title _____

Email _____

Second Contact _____ Title _____

Email _____

Third Contact _____ Title _____

Email _____

Nature of Business _____

To help serve you better, please tell us why you joined:

Please send me information on the following involvement and advertising opportunities

Advertising opportunities _____
Gift Certificate Program _____
AgriBusiness Committee _____
Networking _____

Ambassadors _____
New 2 Great Bend _____
Young Professionals _____
Business Recruitment _____

Payment

Bank Draft _____ Annual _____ Semi-Annual _____

Cash _____ Check enclosed # _____ Credit Card - Visa _____ MasterCard _____

Credit Card Number _____ Expiration Date _____

Investment Schedule

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ANNUAL BASE RATE	\$ 220.00
Financial Banks, savings and loans, credit unions	Base plus \$36.00 per million in deposits
Professionals Doctors, dentists, veterinarians, attorneys, stockbrokers, architects, engineers, accountants, financial planners, teachers, etc.	Base plus \$ 113.00 per partner/owner
Real Estate/Insurance	Base plus \$ 113.00 per partner/owner plus \$ 90.00 per associate
Hospitality/Nursing Home	Base plus \$ 2.25 per employee (1—100) Base plus \$ 1.70 per employee (over 100 employees)
Retail Service	Base plus \$11.25 per employee (6-50 employees) Base plus \$ 5.65 per employee (51-100 employees) Base plus \$ 2.80 per employee (over 100 employees)
Restaurants/Tavern	Base plus \$ 5.65 per employee
Hotel/Motel/Apartment	Base plus \$ 2.25 per room (over 30) Base plus \$ 1.10 per room with restaurant/lounge Base plus \$ 1.10 per room with meeting rooms
Construction/Manufacturing Distributor/Wholesale Oil Related	Base plus \$ 4.50 per employee (11-100) Base plus \$ 2.25 per employee (101-500) Base plus \$ 1.10 per employee (over 500)
Non-profit	\$ 150.00 plus \$ 5.10 per employee
Student/Retired	\$ 100.00
Farming	\$ 150.00
Individuals	\$ 150.00
Utilities	\$ 0.15 per hook up

Part-time employees are counted as they add up to full time equivalent.